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SARA LEE

Nationaity

South of Korea

Date of Birth

1979

Education

Ph.D. Hongik University

B.F.A. Sookmyung Women's University

M.F.A. Sookmyung Women's University

CV

Wonderland : Dream and Jungle or Infinity

藝術家Sara自出道後一直以非常寫實的表現手法呈現面無表情或無法猜透心思的古典少女人偶畫作。隨著她的名字漸漸被藝術界廣為熟知，近年在藝術界越來越活躍，時常舉辦多個藝廊展覽及企業藝術合作。她的創作是將精神史與文化史結合，同時展現流行藝術和超現實主義影響的繪畫。作品由許多的元素所組成，呈現彩色繽紛而樂觀的世界。早期的作品偏向精細描繪的寫實主義，近期則漸漸走向超扁平藝術 (Superflat Art) 類型的繪畫風格。

呈現作品的方式，仍保有她固有的技法——精細的著色與描繪，重複來回刮描的線條和圖案，與非常華麗、複雜的形態相結合，運用兒時的回憶重組再現，整體形象卻讓人聯想起嘉年華般的節慶感。在著色後，用銳利的筆刀將乾掉的表面刻劃出精細的線條，塑造出想要的形象和質感。刮劃線條時，整個製作的方式和過程就如用針線刺繡般在刻畫的過程需要技術和勞力，達到相同的平衡

藝術家用顏料填補了原本是由纖維絲織成凹凸不平的帆布表面部分，打造出光滑平整的表面。再從表面刻劃出輪廓線。在重新填補表面不平的部分，像處理身軀的皮膚般，先平滑基底之後再創作。在塑造複雜的形狀和華麗的色彩過程，一刀一刀刻劃的創作方式，讓人聯想到鑲嵌彩色陶瓷表面的過程。讓繪畫有如很薄的浮雕，或者和版畫一樣，巧妙地融合繪畫與雕塑的象徵符號和圖案。

藝術家Sara這種細膩的表現方式，也呈現在立體作品〈Lucky Bear〉中。〈Lucky Bear〉象徵陪伴著我們渡過童年的娃娃。兒時的娃娃總是在原地守護著我們，陪伴著我們一起成長，這些娃娃從某種意義來看有點像是被藝術家當作吉祥物般的枕邊守護神，直到成為大人後還堅信能夠帶來幸運，並且好好的守護著我們。創作中長時間不斷反覆的著色，再運用細膩的筆刀，一一的精細加工幸福色彩與可愛的圖案，〈Lucky Bear〉耗時的製作過程也是藝術家為所有人祈求幸福的行爲。在這樣漫長過程中誕生的〈Lucky Bear〉，將引導孩子們進入夢境和幸福的仙境，也帶領成為大人的我們回到被遺忘的童心世界

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@L_Gallery_art

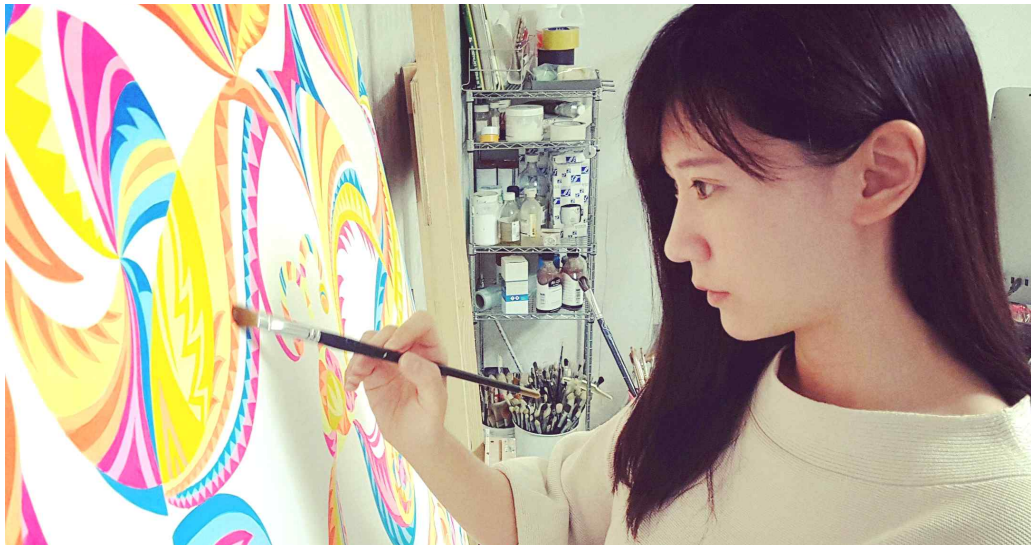
CV

Awards

2020 Best Insadong Character Artist
(Insadong Traditional Culture Preservation Society)
2006 Best Young Artist (Seoul Art Center)
2005 New Frontier (Danwon Art Center)
2004 Dong A Art Festival (National Museum Of Contemporory Art)
2003 Christian art Festival (Chosun Newspaper Art Museum)
2002 Na Hae Duk Art Festival (Suwon Art Museum)

Collaborations

<Samsung TV> Home styling Collaboration
<Be My Love> Lotte Gana Chocolate Design Collaboration
<Sara Lee> Brand Launching Marie Saint Collaboration
<Koreana Cosmetic>Pakage Design Collaboration
<Kwanpen> X <Bear brick> Design Collaboration
<Monsine> Fabric Design Collaboration
<ArtG> Pakage Design Collaboration
<Moque New York> Fabric Design Collaboration
<Rapunzel> Hair Shop Design Collaboration
<Hwa Em Orchestra> X Sara Lee Dream Concert Collaboration



Lecturers (2007– Present)

Seoul Digital University (Represent of Art&Design)
Hong Ik University
Daejin University
SookMyung University
Gangleung University
Hanyang University
Shin Ra University
Digital Seoul Culture & Arts University

Collections

National Museum of Contemporary Art (Art Bank)
Space Mom Art Museum
Moran Art Museum
Heart Heart Foundation
Seoul USC Dental Clinic
Laon Stay Hotel
Sook Myung University
And more

Residency (2016–present)

Gana Art Park

CV

Solo Exhibition <20 times>

2020 Gallery Daon (Wonderland)
2019 Insa Artcenter (Colorpool)
2018 Gallery Suppoment (Wonderand)
2017 Art Space H (Good Luck To You)
2016 Gallery Lee Jung A (Dream)
2016 Gallery Bon (Dream)2016 Gallery Ro (Lucky Bear)
2016 Gallery Bon (Dream)
2015 Seo Ho Art Museum (Dream)
2013 Gana Art Space (Dream)
2014, 2012, 2010, 2009 2008, 2007 Seoul Arts Center (Dream)
2010 Gallery Kin Hyun Ju (Dream)
2008 Gallery H (Dream)
2004 Seo Ho Gallery (Dream)

Art Fair <Over 80 times>

2020 Kiaf (Coex, Seoul)
2020 Gallery Art Fair (Coex, Seoul)
2019 One Art Taipei (Taipei)
2019 Gallery Art Fair (Coex, Seoul)
2019 AHAF (Paradise Hotel, Busan)
2018 Harbour Art Fair (Hongkong)
2018 ArtAsia (Kintex)
2018 Dream Art Fair (Han River Park)
2018 Art Expo (Coex)
2018 Gallery Art Fair (Coex, Seoul)
2018 Seoul Modern Art Show (Seoul Arts Center)
2017 AHAF (HongKong, Seoul)
2017 Harbour Art Fair (Hongkong)
2017 Pink Art Fair (Intercontinental Hotel, Seoul)
2017 Gallery Art Fair (Coex, Seoul)
2016 KIAF (Coex, Seoul)
2016 Hongkong Affordable Art Fair (HongKong)

Art Fair <Over 80 times>

2016 Spoon Art Fair (Kintex)
2016 Gallery Art Fair (Coex, Seoul)
2015 TAIPEI Art Fair (TAIPEI)
2015 BUSAN Art Show (Bexco, Busan)
2015 DAEGU Art Fair (Exco, Daegu)
2014 KIAF (Coex, Seoul)
2014 MACAO Art Fair (MACAO)
2012 MANIF (Seoul Arts Center)
2012 BIAF (Bexco, Busan)
2012 SMAS (Sejong Cultural Center, Seoul)
2011 SOAF (Coex, Seoul)
2011 Green Cake Art Fair (Shinsege Department store, Seoul)
2011 SMAS (Sejong Cultural Center, Seoul)
2010 AHAF (Japan, HongKong, Seoul)
2010 KCAF (Seoul Arts Center)
2010 BIAF (Bexco, Busan)
2009 KCAF (Seoul Arts Center)
2007 KCAF (Seoul Arts Center)
2005 KCAF (Seoul Arts Center)

Group Exhibitions <Over 300 times>

2020 Wonderland (Choice Art Company)
K Auction Primier (K Auction)
KB Bank (Pb Center)
Private Space (Space MOM Museum)
Space U (Seoul National University Hospital)
Gana Atelier Open Studio (Gana Atelier)
Happy Virus, (Choice Art Company)
Print! Printed! (Print Bakery)
Open auction Gana Atelier (Seoul Auction)

CV

Group Exhibitions <Over 300 times>

2019 Wonderland (Silvershell, Tokyo, Japan)
With Friends (63 Art Museum)
A Portrait of still life (Oh sung woo Museum)
Wonderland (Print Bakery)
Hope Gallery (Ara Art Center)
Do anything you want (Suppment Gallery)
Be inveated in culture (Seoul auction house)
Toy Story (Sinsegae Gallery)
Soohoh Art Concert (KDC Korea Design Center)
Art Supermarket (Insa Art center)
My Petit Collection (Print Bakery)
Gana Atelier Open Studio (Gana Atelier)
Utopia (Sooho Gallery)
Art 369 (Young San Craft Museum)
100 Movies 100 Artist (Lotte Avenuel)
Best Art Collaboration (Cotra)

2018 Invitational Exhibition of the Korea Culture Center In Vietnam (TrainTian Plaza)
Art Supermarket (Insa Art center)
Gallery Awurom Opening exhibition (Gallery Awurom)
100Album,100Artists (Lotte Avenuel Art Hall)
Doll's House (Sinsegae Gallery)
Art Mining Seoul (DDP)

2017 Back To The Toys (Gallery AK)
My Petite Collection (Print Bakery)
FunFun Festival (640 Art Tower)
I Love Dream (Delight Square)
Trio (SPC Square)
From Memory (Insa Art Center)
Beautiful Moment of Asia (Vietnam)
Dream Gate (Hyundae Department store)

2016 DMC Festival (MBC)
YMCA+YWCA (Gallery Image)
A Living Pictures (GS Caltexs))
Be My Love (Lotte Avenuel Art Hall)
Cold truths (Bek Hak Art Museum)
百花齊放 (Art Space H)
Happy new year (Gallery 2U)

2015 Lee Jung A Gallery Open Ceremony (Lee Jung A Gallery)
Dream (Seo Ho Art Museum)

2014 The strength of one's mind (Gallery Iljowon)
Artist (Banwal Art Hall)

2013 The Story of Horai (Seoul Art Museum)
Another portrait (Space Mom Art Museum)
Joy Art (HamPyung Art Museum)

2012 Presents (Seoul Auction)
A picture full of happiness (Seoul Auction)

2011 Fun & Toy (Gana Art Center)
I LUV MYSELF (Insa Gallery)
Play and Art are friends (Gana Art Park)
8ways of Painting (Arts Boutique R)
Fun & Toy (Gana Art Center, Busan)

2010 Play and Art are Friends (Jangheung Art Center)
Houses (Cyart Gallery)

2009 4 Korean Artists (Fukuzumi Gallery, Osaka, Japan,)
The Joyluck World (Gallery Artside)
Houses (SooHoh Gallery)

2008 Face & Memory (SpaceMom Art Center)
Art & Phenomenon (Gallery Aka)
Daydream (Gallery Cainos)

2007 Critical Perspective (Insa Art Center)
Real Image (Insa Art Center)
Kids + Adult (Jangheung Art Park)
Korean Artist Family (Korea Art Center)

2006 Happy Birthday (Insa Art Center)
Draw (Seoul City Museum)
Between Photography and Painting (Gallery Sun Contemporary)

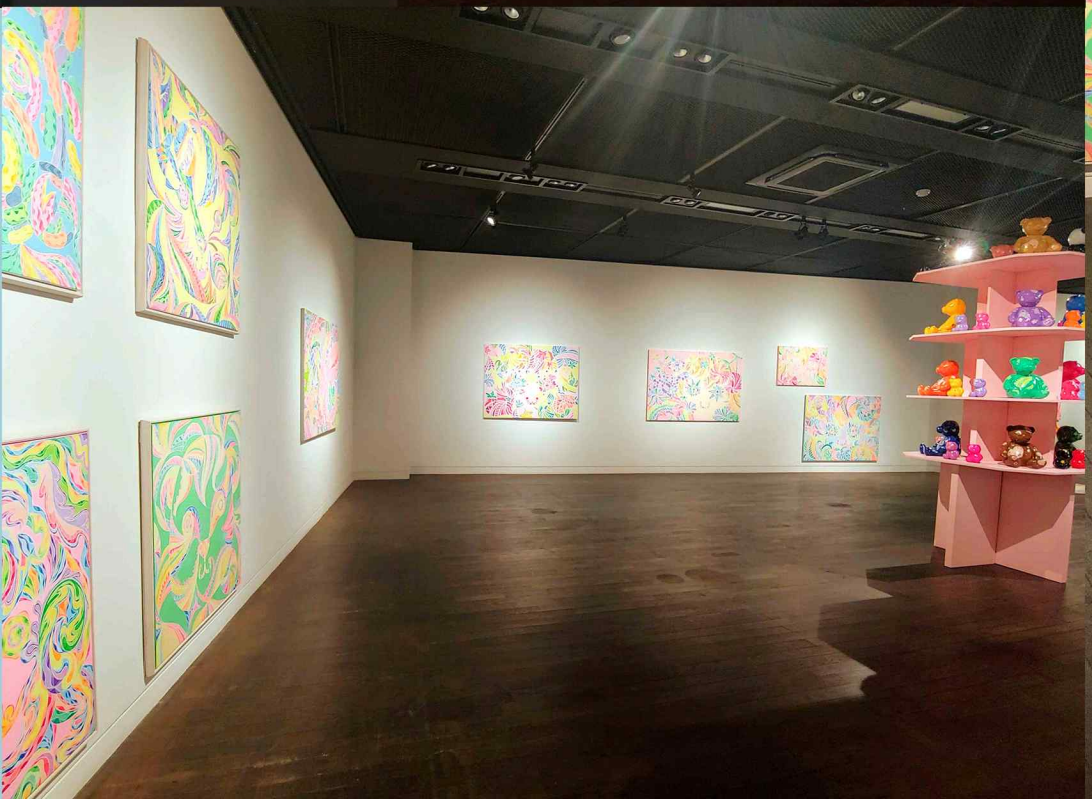
2005 HD Generation (Gallery Kseju)
Share the Love witn Avenuel (Lotte Avenuel)

2004 Youth Biennale (Daegu Culture Aer Center)

2003 Kidult Art Festival (Coex)

2002 Invitation Exhibition of Outstanding Graduate Students in Korea Art

- And many more times -



2019 Insa Artcenter

-Colorpool-

S A R A L E E

MAKING Lucky Bear

By Sara Lee

ART_Lucky Bear

Architectural Art

To be installed

One & Only In the World

CHANEL + Karl Lagerfeld
CHAUMET + Lee Dongi
VOLKSWAGEN + Kang Young Mean
AMORE PACIFIC + Park Eun Sun
CARTIER + Ha Tea Im
GIVENCHY + Lee Joong Keun
KWANPEN + Lee Sara

Q1. '베어브릭'을 마주한 첫인상은?
베어브릭은 일전에 일본 여행을 하면서 많이 봐온 아이템이다. 심플하고 감각적인 디자인에 매력을 느끼고 수집도 했다. 작업을 위한 베어브릭을 처음 발아봤을 때는 겉고 딱딱한 질감이어서 텔실의 디테일을 살려 보근한 느낌으로 그리는 나의 곰인형 그림 스타일과는 어울리지 않을 것이라 생각했다. 그러나 이러한 상충된 이미지에 대한 호기심에 은근한 흥분도 느껴졌다.

Q2. 새로운 재질의 캔버스인 '베어브릭'과의 작업은 어땠나?
극사실을 하는 나에게 캔버스의 질감은 매우 중요하다. 항상 흰색 평면에만 작업했기 때문에 관절이 자유로이 움직이는 입체 형상을 캔버스로 사용한다는 것은 어색하면서도 흥미로운 작업이었다.

Q3. 콴펜의 어떤 이미지를 부각시켰으며 어떤 영감을 받았는지?
콴펜은 당당하고 강렬하며 심플하면서도 클래식한 이미지를 풍긴다. 제품의 모든 디테일에 완벽한 장인정신이 배어 있다는 점은 정교하고 섬세한 표현을 하는 나의 극사실 작업과 공통점이 있다고 생각했다. 이번 베어브릭 작업에서는 콴펜의 세련되고 모던하면서도 악어 가죽 디테일 하나하나가 살아 숨 쉬는, 섬세한 표현과 당당하고 강렬한 색을 그대로 담으려고 했다.

Q4. 작업 중 재미있었던 일과 어려웠던 일을 말한다면?
기존 작업에 비해 사전 작업 시간이 5~6배 더 걸렸다. 여러 안료를 섞어서 밑작업을 했는데 색을 말리고 덧칠하는 작업이 반복되었다. 관절 사이사이에 맞닿은 부분까지 섬세하게 칠해야 했으므로 갈라지고 떨어지기도 했다.

Q5. 캔버스로 활용하고 싶은 색다른 아이템이 있다면?
이번 기회를 통해, 주위의 모든 소재가 캔버스가 될 수도 있다고 생각했다. 도자기, 벽지, 옷감 등을 이용하는 작업도 흥미로울 것이다.

Q6. 《더 갤러리아》가 창간 2주년을 맞이했다. 개인적으로 지난 2년을 되돌아본다면?
전시 활동도 활발하게 했고 코스메틱 제품의 패키지 작업에도 참여하며 작품이 아트 상품으로 재탄생하기도 했다. 그야말로 다양한 캔버스를 만났던 2년이다.

Q7. 앞으로 활동 계획은?
꾸준히 전시하는 것이 작가의 본분이라 생각한다. 아트페어와 다양한 전시 등 활발한 활동을 펼쳐서 평생 그림을 그리기 위해 기반을 다지는 한 걸음 한 걸음을 진척시킬 계획이다.

Since 1979
Cosfoodic

Two meals a day by rubbing Cosfoodic deliciously
Food Therapy

A beautiful skin would be more important than food in terms of maintaining the healthy body because a beautiful skin comes from a healthy body. However, in these days, eating food is not only about 'just one meal or energies necessary for the body' but it also means cooking, various images, and so on. In other words, it is considered as one of cultural behaviors now.

Even the products using food materials have gained much popularity because of the trend enjoying food from the point of social atmosphere and culture.

Zeniswell uses safe food ingredients such as flowers, leaves, fruits, and vegetables that are suitable to eat and have been used as food ingredients. Furthermore, the texture will give you visual pleasure since it reminds you of real food. Also, the incense is so good that it will make your mouth watery. Only the natural colors are used for it.

http://www.zeniswell.com

ZENISWELL

Coréana
코리아나 화장품

Collaboration

03. Zeniswell design which has grafted in art

Switch Product Design Team
Sangil PARK/Team Leader
Sunghee YOON, Eunki KIM, Heeyeon BYUN/designer

The symbol of Zeniswell contains the below philosophy.
The circle which expresses the movements wind, leaves, and flow of water symbolizes the product philosophy which originated from the vitality of nature. Also, through the circling flow, it expresses the sympathy of unification of human and the nature.
The vine expresses prosperous cultivation and continuous expansion. It signifies the meaning of Zen, starting from "I" and expanding to "We". Also, it represents the curing power the vitality of the nature possesses.

The letter Z emphasized literally in ZEN is the first letter of Zeniswell while being the last letter of the alphabet.

The simple form of Z represents the willingness of Zeniswell to be responsible for not only the outside appearances but also the inner beauty of the customers. The philosophy of Zeniswell which considers the nature and human first is well represented in the design.

A bottle aiming at containing pure ingredients excludes unnecessary decoration and pursues a simple design as the basis and a characteristic and image of the line approach to customers through new and intimate designs.
The Cosfoodic line among product lines delivers a rich image of nature through works of Sara Lee who is an artist active in Korea.
The package was created to let the customers notice that Zeniswell products are fresh. The pro-nature approach has been considered as a continuous project of Zeniswell.

실용과 예술이 만나, 생활 속의 아트가 된 가방

글 유은경 | 사진 이성원

왼쪽부터 아트지 손경은 이사, 이사라 작가, 아트지 이은지 디자이너

필요한 것을 넣어 다니는 실용성과 아름다움을 뽐내는 패션 스타일, 가방이 가진 두 얼굴이다. 가방 제조회사 '아트지(ARTG)'는 아트콜라보 사업을 통해 예술적 가치까지 더했다. 자신만의 독특한 미술세계를 만들어가고 있는 이사라 작가와의 콜라보레이션을 통해 기존의 제품을 새롭게 탄생시킨 것이다.

ARTG

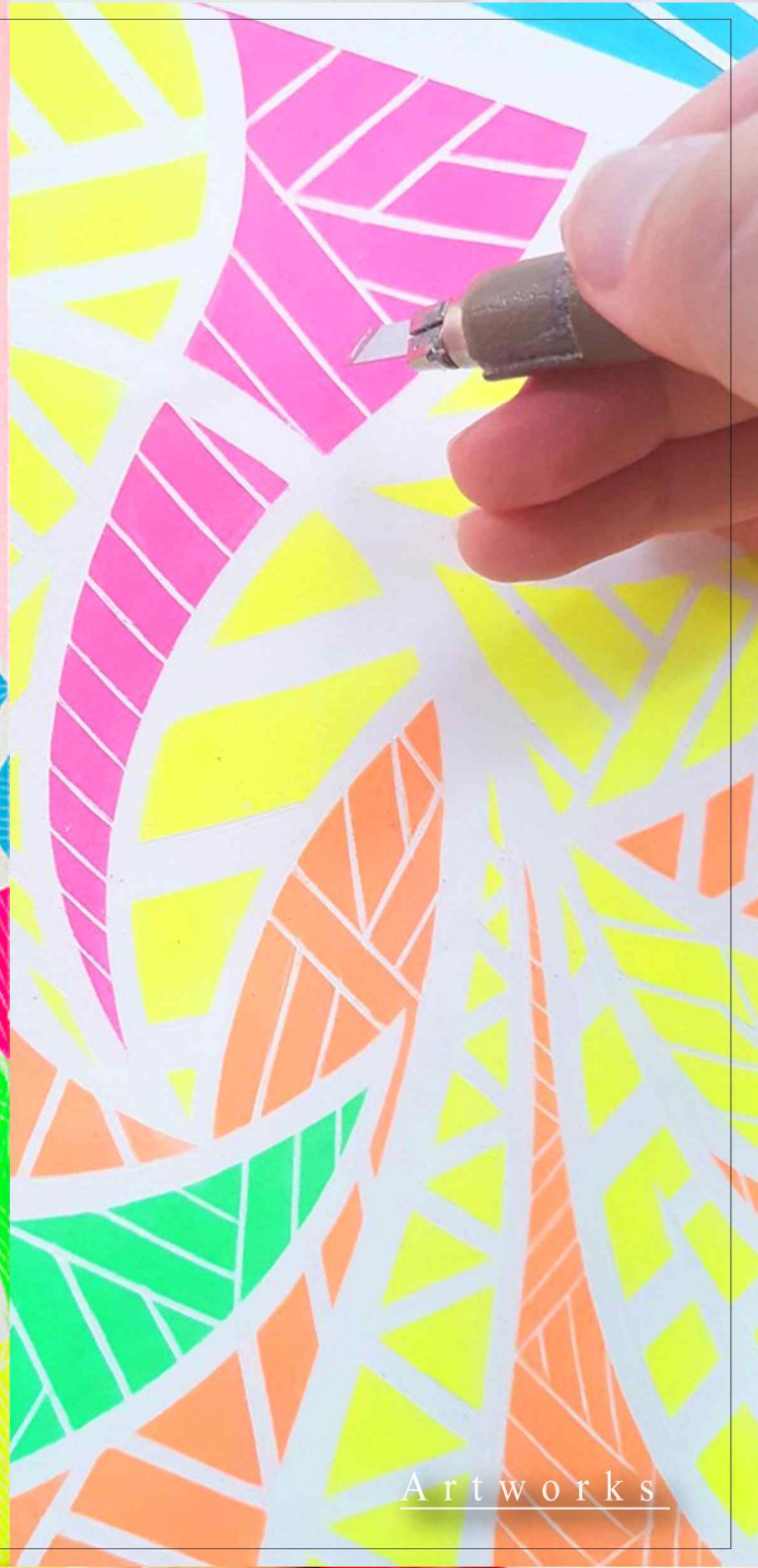
attii
by Sara Lee

아트콜라보레이션

BRAND STORY

Suitcase attii

아띠 캐리어는 여러분들의 안전한 여행을 응원합니다.
저희 아띠 캐리어는 안전하고 실용성있는
트렌디한 디자인의 캐리어를 제공하고 있습니다.



Artworks

Sculpture

Lucky bear

2020

62x50x50cm

Acrylic on poly, Original

Lucky bear

2019

Acrylic on poly

30x33x30cm

Lucky bear
2019
Acrylic on poly
30x33x30cm

Lucky bear
2020
Acrylic on poly
8x16x8cm
Edtion No.1/1

Lucky bear
2020
Acrylic on poly
8x16x8cm
Edtion No.1/1

Lucky bear
2020
Acrylic on poly
8x16x8cm
Edtion No.1/1

Lucky bear

2020

Acrylic on poly

8x16x8cm

Edtion No.1/1

colorpool Series_Laser cutting canvas

Colorpool

2020

Acrylic on wood

Colorpool

2020

Acrylic on wood

Colorpool

2020

Acrylic on wood

Colorpool-1

2019

Acrylic on canvas

22x22x4cm

Series_WONDERLAND

Wonderland

2020

Acrylic on wood

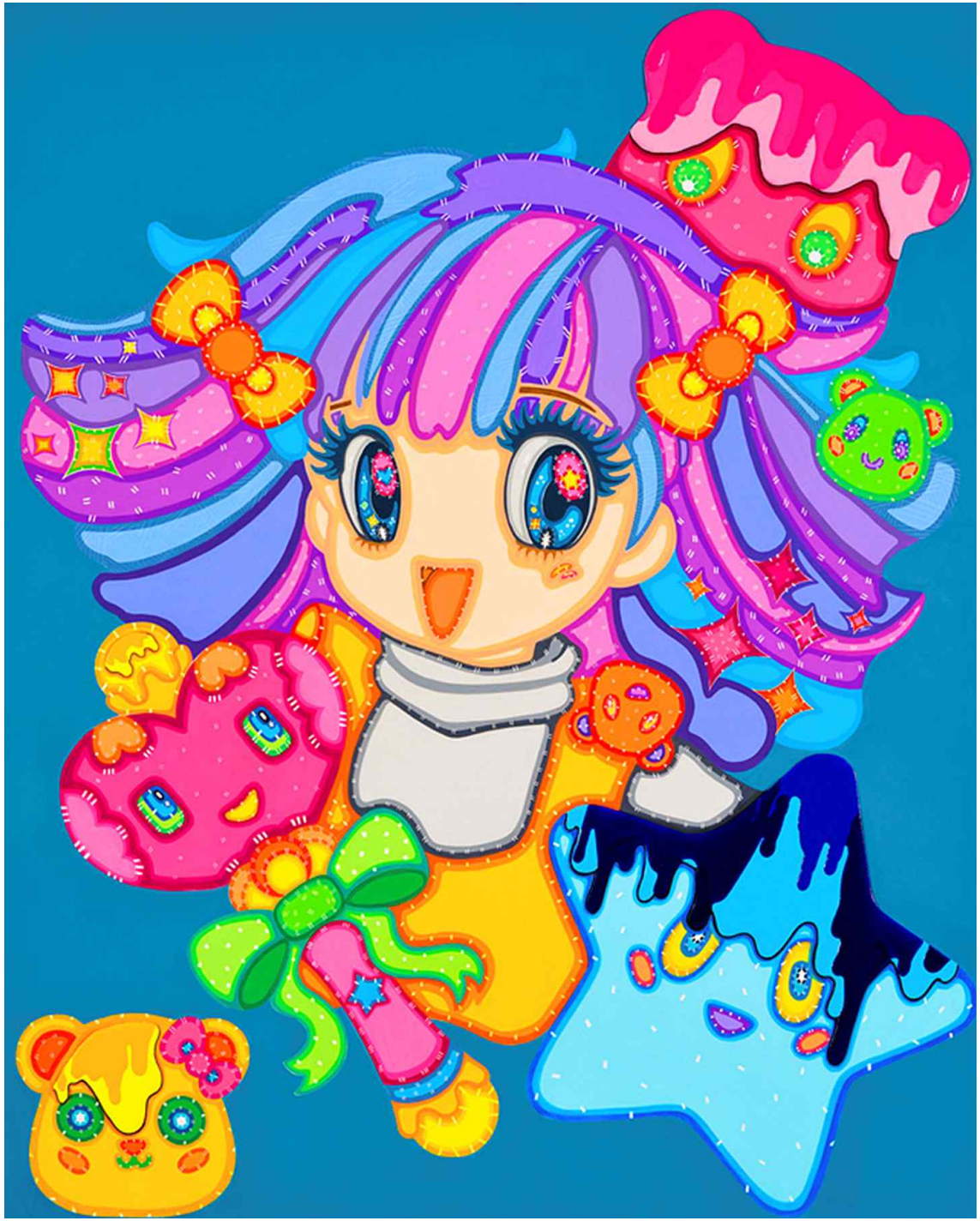
93x93cm

Wonderland-1

2020

Acrylic on canvas

88.5x75cm

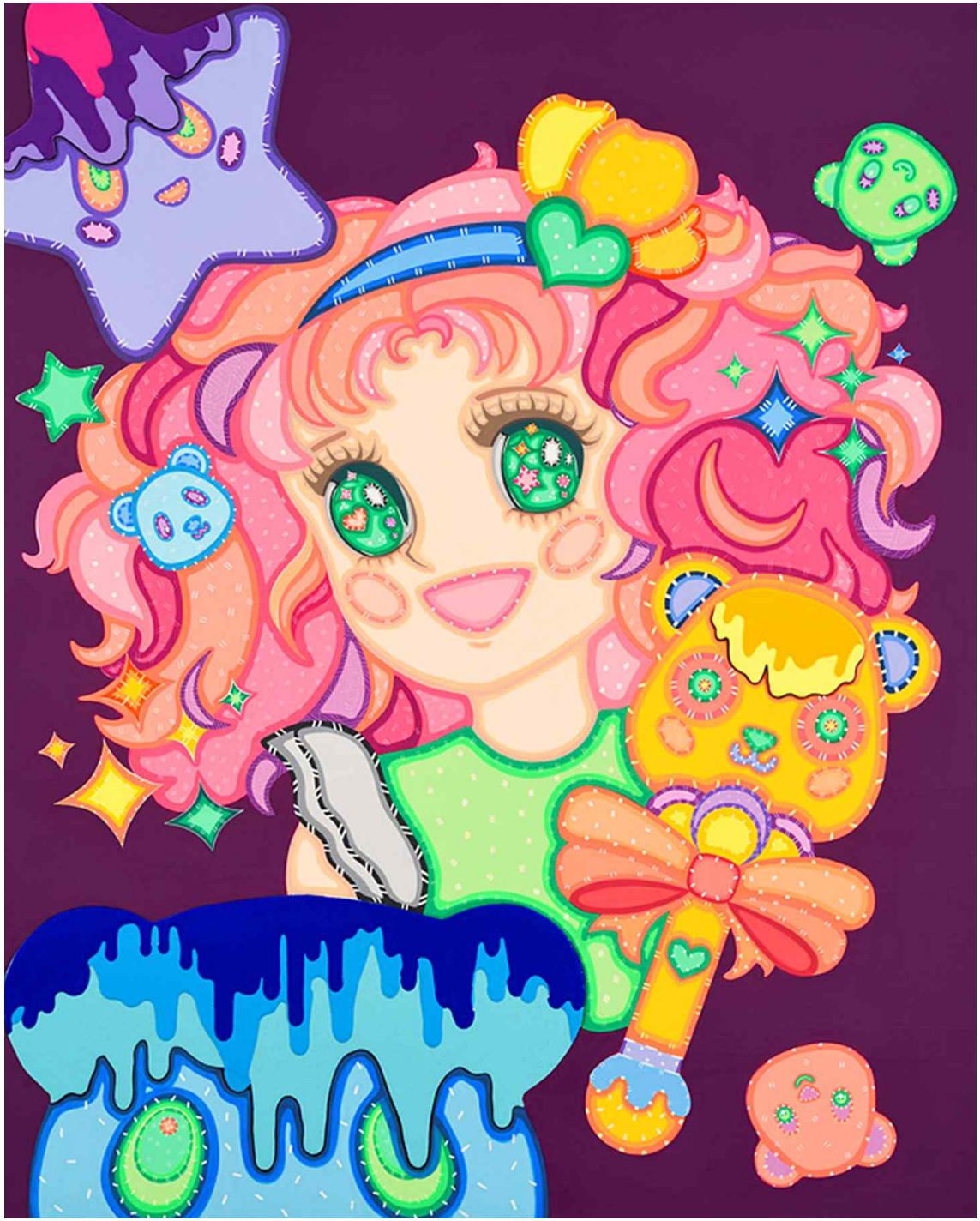


Wonderland

2020

Acrylic on wood

91.5x73.5cm



Wonderland.2020

2020

Acrylic on wood

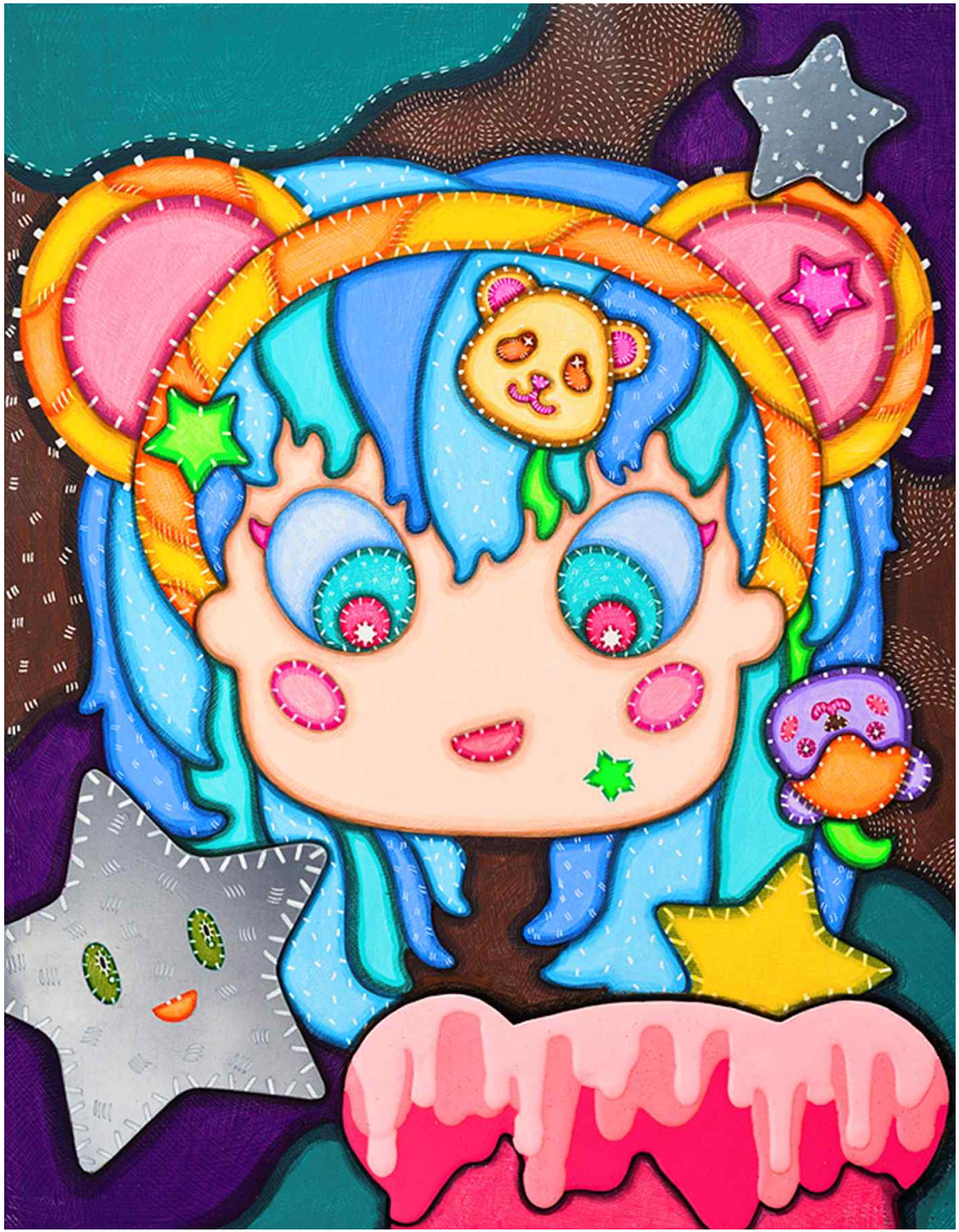
91.5x73.5cm

Wonderland

2020

Acrylic on canvas

43x35cm

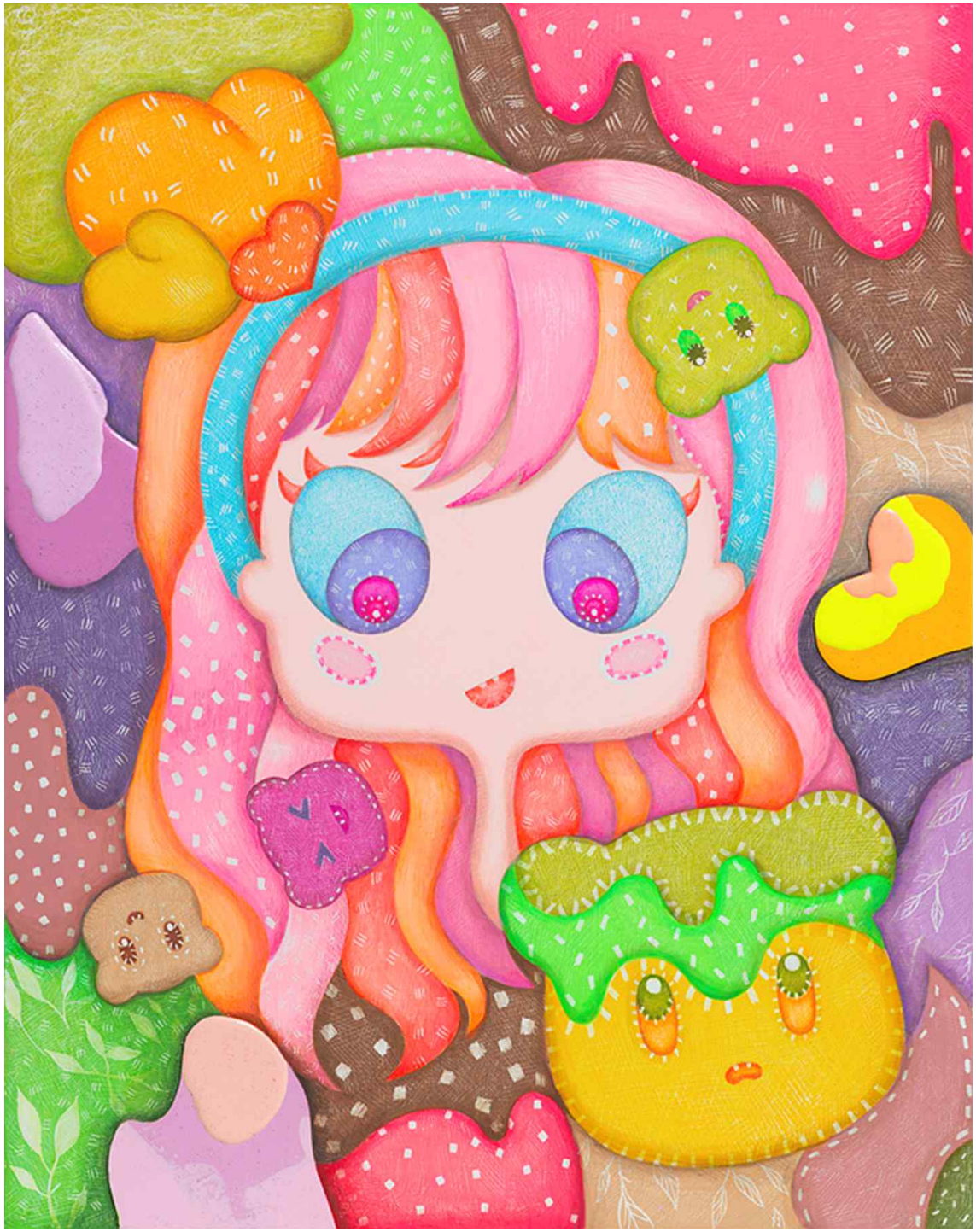


Wonderland

2020

Acrylic on canvas

43x35cm



Wonderland

2020

Acrylic on canvas

43x34.5cm

Wonderland

2018

Acrylic on canvas

45.5x53cm

Wonderland

2018

Acrylic on canvas

45.5x53cm

Wonderland

2019

Acrylic on canvas

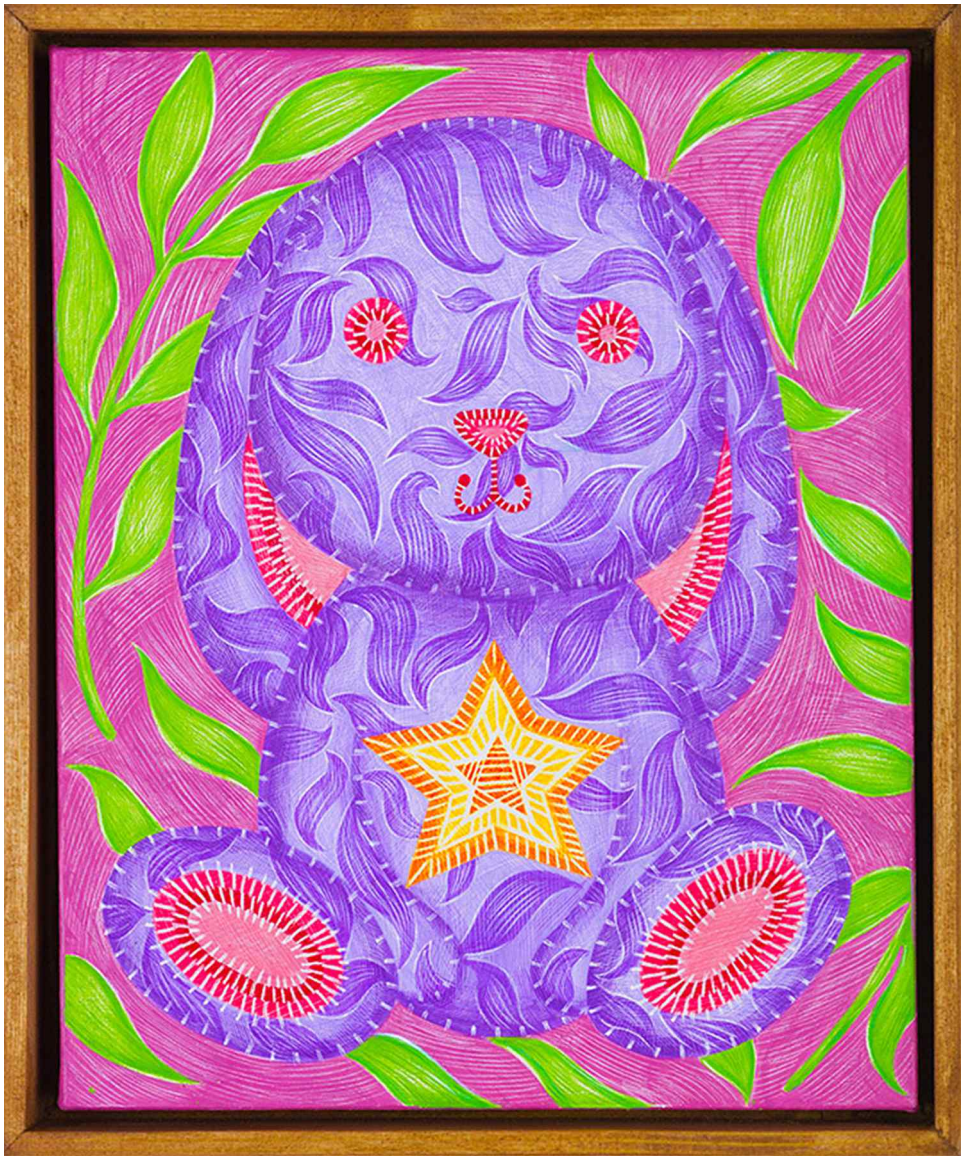
73x91cm

LOVE

2016

Oil on canvas

27.2x22cm



LOVE

2016

Oil on canvas

27.2x22cm

Thank You

L GALLERY
https://www.lgallerykorea.com
g.bybeck@gmail.com
+82 10 8244 2933
@ L_Gallery_art

Address
75-1, Samcheong-ro, Jongno-gu, Seoul, Korea (03054)