

# Biju Park 박비주

## b.1987 Republic of Korea

Biju Park is a contemporary artist based in South Korea who focuses on the theme of "drugs" in her work. She explores the phenomenon of modern individuals relying on convenient medications instead of healing and rest, highlighting how this trend has become deeply embedded in contemporary life.

Biju Park's signature character, Pilly, reveals the issues of human desire and dependency through his specially crafted pills. In Pilly's world, Purple Pop City, people harbor various desires, and Pilly only offers his pills to those with intense cravings. These pills quickly fulfill desires but ultimately transform individuals into monsters known as Pink men.

The story of Purple Pop City is depicted with vibrant colors and whimsical images, yet it conceals the pain and suffering caused by human desires. Through the characters of Pilly and the Pink men, Biju Park portrays modern individuals who, in their pursuit of success, overlook significant aspects of life.

Biju Park's work prompts us to reevaluate our lives and discover the things we overlook in contemporary society.

### Exhibiton

- 2021: Korea's first Korean NFT artist group exhibition [Villa Hamilton], [Insa-dong Court]
- 2021: NUMOMO Exhibition [Poontu Blue]
- 2022: Hongdae AK Mall Special Exhibition "RE U AGAIN" [Hongdae AK Mall]
- 2022: Peace Campaign FLOWER POWER [Our Old Stone Museum]
- 2022: Group exhibition HAPPY ROAD [Hyundai City Outlet Gallery NY]
- 2022: ART GROUND Exhibition [Hyundai Department Store Cheonho Branch]
- 2022: SUPERRARE SPACES: THE FUTURE OF COMMUNITY CURATION [SuperrareGallery in Soho NYC]
- 2022: newera seoul artist exhibition [Nodeul Island]
- 2022: MUSC ART FEST 2022 exhibition [Namsan Tower Gallery K]
- 2022: art sprint winners exhibit [Miami SLS Hotel]
- 2023: Dreamers Group Exhibition [Gigi Art Gallery]

### Career

- 2018. 12: 열매 괄호
- 2019. 1 : 열매 YORI
- 2019. 4 : 열매 콘돔
- 2019. 5 : KIM SHOON SAM
- 2019. 6 : TRAPWANGCHO
- 2019. 6 : 키츠요지 SEX!
- 2019. 9 : 키츠요지 Trip
- 2020. 1 : 열매 1 29일
- 2020. 5 : 키츠요지 FLAVA
- 2021. 2 : 열매 안녕히 가세요
- 2021. 3 : 열매 B.612
- 2021. 6 : 열매 익절
- 2021. 11 : 열매 이모티콘
- 2021. 11 : 우탄 & 버기 EP after HOL!DAY

2022. 1 : The Whales - The Whales

2022. 12 : Hanwha Systems collaboration and advertising video shooting 한화시스템 콜라보 및 광고영상촬영

Link [https://youtu.be/\\_1rrhnW-ghA?si=cpr1MjMooKT1sKoe](https://youtu.be/_1rrhnW-ghA?si=cpr1MjMooKT1sKoe)



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